

Thank you for agreeing to participate in this important study funded by the National Oceanic and Atmospheric Administration (NOAA). As you know from a notification we sent you a couple of weeks ago, this survey will ask you about your household's food purchases from February 1 to February 28. The results will help researchers better understand the patterns and changes in the foods people choose to purchase.

In our notification, we also asked that you please retain your household's receipts for any food purchases from February 1 to February 28 from a restaurant or retail outlet. Restaurants includes any fast food chains, more expensive restaurants, schools, hospitals, or any institutional cafeterias. The retail outlets includes any grocery stores, fish or meat markets, convenience stores, or multipurpose store such as Costco or Wal-Mart, or commissaries. The receipts will help you answer questions in today's survey.

Continue

Which of the following statements best describes you regarding your retention of food purchase receipts in February?

Select one answer only

- I was able to retain all of my household's food receipts
- I was able to retain most of my household's food receipts
- I was able to retain some of my household's food receipts
- I was able to retain only a few of my household's food receipts
- I was able to retain none of my household's food receipts

Next Question

We ask that you please have your receipts in front of you before proceeding to the next screen. Please only think of the purchases made in February when you answer the questions in this survey. When you are ready, please hit the "Continue" button to go to the next question.

Continue

To your knowledge, has any one in your household purchased fish or shellfish from a restaurant (for example, a fast food restaurant, a more expensive restaurant, or a school, hospital or other institutional cafeteria) in February?

Select one answer only

- Yes
- No

Please only think of the purchases made in February.

Next Question

Which of the following shellfish did you or someone in your household purchase from a restaurant (for example, a fast food restaurant, a more expensive restaurant, or a school, hospital or other institutional cafeteria) in February?

Select all answers that apply

- Clams
- Crab
- Crawfish
- Lobster
- Mussels
- Oysters
- Scallops
- Shrimp
- Other Shellfish (Please specify)

Please only think of the purchases made in February.

Next Question

Which of the following types of clams did you or someone in your household purchase from a restaurant?

Select all answers that apply

- Hardshell / Quahog
- Softshell
- Surf
- Other or Unknown

Please only think of the purchases made in February.

Next Question

Which of the following types of crab did you or someone in your household purchase from a restaurant?

Select all answers that apply

- Blue
- Dungeness
- Jonah
- King
- Snow
- Stone
- Other or Unknown

Please only think of the purchases made in February.

Next Question

Which of the following types of lobster did you or someone in your household purchase from a restaurant?

Select all answers that apply

- American
- Spiny
- Other or Unknown

Please only think of the purchases made in February.

Next Question

Which of the following fish did you or someone in your household purchase from a restaurant (for example, a fast food restaurant, a more expensive restaurant, or a school, hospital or other institutional cafeteria) in February?

Select all answers that apply

- | | |
|---|---|
| <input type="checkbox"/> Calamari / Squid | <input type="checkbox"/> Pollock |
| <input type="checkbox"/> Catfish | <input type="checkbox"/> Rockfish |
| <input type="checkbox"/> Cod | <input type="checkbox"/> Sablefish |
| <input type="checkbox"/> Drum, Black | <input checked="" type="checkbox"/> Salmon |
| <input type="checkbox"/> Drum, Red | <input type="checkbox"/> Snapper |
| <input type="checkbox"/> Flounder / Sole | <input type="checkbox"/> Striped Bass |
| <input type="checkbox"/> Grouper | <input type="checkbox"/> Imitation crab, shrimp, or scallops |
| <input type="checkbox"/> Haddock | <input type="checkbox"/> Swordfish |
| <input type="checkbox"/> Hake / Whiting | <input type="checkbox"/> Tilapia |
| <input type="checkbox"/> Halibut | <input type="checkbox"/> Trout |
| <input type="checkbox"/> Herring | <input checked="" type="checkbox"/> Tuna |
| <input type="checkbox"/> Mackerel | <input checked="" type="checkbox"/> Other Fish (Please specify) |
| <input type="checkbox"/> Mahimahi / Dolphinfish | <input type="text" value="Shark"/> |

Please only think of the purchases made in February.

Next Question

Which of the following salmon did you or someone in your household purchase from a restaurant?

Select all answers that apply

- Atlantic or Farmed
- Chinook / King
- Chum
- Coho / Silver
- Pacific
- Pink
- Sockeye / Red
- Other or Unknown

Please only think of the time frame of Monday, February 1, 2005 to Sunday, February 28, 2005.

Next Question

Which of the following tuna did you or someone in your household purchase from a restaurant?

Select all answers that apply

- Albacore
- Bigeye
- Bluefin
- Skipjack
- Yellowfin
- Other or Unknown

Please only think of the purchases made in February.

Next Question

How many times in February did your household purchase the following fish or shellfish from a restaurant and what was the total expenditure?

	Number of Seafood Menu Items (Appetizers, Entrees, or Sandwiches) Purchased in February	Total Expenditure on Seafood Appetizers, Entrees, or Sandwiches
Clams (Hardshell / Quahog)	<input type="text" value="1"/>	\$ <input type="text" value="10.50"/>
Crab (Dungeness)	<input type="text" value="1"/>	\$ <input type="text" value="15.50"/>
Lobster (American)	<input type="text" value="1"/>	\$ <input type="text" value="25.00"/>
Salmon (Chinook / King)	<input type="text" value="2"/>	\$ <input type="text" value="18.00"/>
Tuna (Albacore)	<input type="text" value="1"/>	\$ <input type="text" value="12.00"/>
Shark	<input type="text" value="1"/>	\$ <input type="text" value="16.00"/>

Please only think of the purchases made in February.

Next Question

For the following questions, please think of your purchases in a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary).

How much of the following product(s) did your household purchase from a retail outlet in February? Please enter "0" if your household purchased none of the product(s).

	Total Pounds Purchased		Total Expenditure
Chicken or other poultry	<input type="text" value="6"/>	pounds	\$ <input type="text" value="34.00"/>
Beef Product(s)	<input type="text" value="7"/>	pounds	\$ <input type="text" value="52.00"/>
Pork product(s)	<input type="text" value="3"/>	pounds	\$ <input type="text" value="14.00"/>

Please only think of the purchases made in February.

Next Question

How much did your household spend on **TOTAL** food and beverage purchases in **retail outlets** (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) or in **restaurants** (for example, a fast food restaurant, a more expensive restaurant, or a school, hospital or other institutional cafeteria) in February?

Total Food Expenditures
(Restaurant & Retail Purchases)

\$

500.00

Please only think of the purchases made in February.

Next Question

To your knowledge, has any one in your household purchased fish or shellfish from a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) in February?

Select one answer only

- Yes
- No

Please only think of the purchases made in February.

Next Question

Which of the following shellfish did you or someone in your household purchase from a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) in February?

Select all answers that apply

- Clams
- Crab
- Crawfish
- Lobster
- Mussels
- Oysters
- Scallops
- Shrimp
- Other Shellfish (please specify)

Please only think of the purchases made in February.

Next Question

Which of the following types of lobster did you or someone in your household purchase from a retail outlet?

Select all answers that apply

- American
- Spiny
- Other or Unknown

Please only think of the purchases made in February.

Next Question

Which of the following types of shrimp did you or someone in your household purchase from a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) in February?

Select all answers that apply

- Gulf (aka Pinks, Browns, Whites, Redtails, Mexicans, hoppers, skippers)
- Chinese white
- Freshwater (aka River, blue, Malaysian)
- Pacific Whites
- Tiger (aka Jumbo, Giant, Black)

Please only think of the purchases made in February.

Next Question

Of the following shellfish, which one(s) did you or someone in your household purchase live, fresh, frozen, prepared or processed from a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) in February?

Select all answers that apply in the grid

	Live/Fresh	Frozen	Prepared or Processed
American Lobster	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gulf Shrimp	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Please only think of the purchases made in February.

Next Question

Which of the following live or fresh lobster product(s) did you or someone in your household purchase from a retail outlet?

Select all answers that apply in the grid

	Picked Meat	Claw
American Lobster	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Please only think of the purchases made in February.

Next Question

Which of the following frozen shrimp product(s) did you or someone in your household purchase from a retail outlet?

Select all answers that apply in the grid

	Whole	Blocks	Split, butterfly, fantail	Pieces	IQF	Tails
Gulf Shrimp	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please only think of the purchases made in February.

Next Question

How much of the following shellfish products did your household purchase from a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) in February.

	Total Pounds Purchased (Please enter 0.1-99.9)	OR	Total Count Purchased (Please enter 1-999)	Total Expenditure (Please enter 0.01-999.99)
American Lobster (Live/Fresh) (Claw)	<input type="text" value="4"/>		<input type="text"/>	<input type="text" value="35.00"/>
Gulf Shrimp (Frozen) (Whole)	<input type="text" value="6"/>		<input type="text"/>	<input type="text" value="26.00"/>

Next Question

Which of the following fish did you or someone in your household purchase from a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) in February?

Select all answers that apply

- | | |
|---|--|
| <input type="checkbox"/> Calamari / Squid | <input type="checkbox"/> Pollock |
| <input type="checkbox"/> Catfish | <input type="checkbox"/> Rockfish |
| <input type="checkbox"/> Cod | <input type="checkbox"/> Sablefish |
| <input type="checkbox"/> Drum, Black | <input checked="" type="checkbox"/> Salmon |
| <input type="checkbox"/> Drum, Red | <input type="checkbox"/> Snapper |
| <input type="checkbox"/> Flounder / Sole | <input type="checkbox"/> Striped Bass |
| <input type="checkbox"/> Grouper | <input type="checkbox"/> Imitation crab, shrimp, or scallops |
| <input type="checkbox"/> Haddock | <input type="checkbox"/> Swordfish |
| <input type="checkbox"/> Hake / Whiting | <input type="checkbox"/> Tilapia |
| <input checked="" type="checkbox"/> Halibut | <input type="checkbox"/> Trout |
| <input type="checkbox"/> Herring | <input checked="" type="checkbox"/> Tuna |
| <input type="checkbox"/> Mackerel | <input type="checkbox"/> Other Fish (Please specify) |
| <input type="checkbox"/> Mahimahi / Dolphinfish | <input type="text"/> |

Please only think of the purchases made in February.

Next Question

Which of the following types of salmon did you or someone in your household purchase from a retail outlet?

Select all answers that apply

- Atlantic or Farmed
- Chinook / King
- Chum
- Coho / Silver
- Pacific
- Pink
- Sockeye / Red
- Other or Unknown

Please only think of the purchases made in February.

Next Question

Which of the following types of tuna did you or someone in your household purchase from a retail outlet?

Select all answers that apply

- Albacore
- Bigeye
- Bluefin
- Skipjack
- Yellowfin
- Other or Unknown

Please only think of the purchases made in February.

Next Question

Of the following fish, which one(s) did you or someone in your household purchase live, fresh, frozen, prepared or processed at a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) in February?

Select all answers that apply in the grid

	Live/Fresh	Frozen	Prepared or Processed
Halibut	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Chinook / King Salmon	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coho / Silver Salmon	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Albacore Tuna	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Please only think of the purchases made in February.

Next Question

Which of the following live or fresh salmon product(s) did you or someone in your household purchase from a retail outlet?

Select all answers that apply in the grid

	Whole (not live)	Whole (live)	Dressed	Headed & Gutted	Fillets	Steaks	Tails	Roast
Chinook / King Salmon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coho / Silver Salmon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please only think of the time frame of Monday, February 1, 2005 to Sunday, February 28, 2005.

Next Question

Which of the following frozen fish product(s) did you or someone in your household purchase from a retail outlet?

Select all answers that apply in the grid

	Whole (not live)	Whole (live)	Headed & Gutted	Fillet(s)	Steaks	Loins & Quarters	Chunks & Sections	Roast	Strips & Nuggets
Halibut	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				

Please only think of the purchases made in February.

Next Question

Which of the following prepared or processed fish product(s) did you or someone in your household purchase from a retail outlet?

Select all answers that apply in the grid

	Breaded or Battered	Marinated or Seasoned	Prepared Entrees (Blocks, Portions, Patties, Other)	Canned	Pouches	Pickled or Cured	Smoked	Dried or Salted	Stuffed	Roe
Albacore Tuna	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				

Please only think of the purchases made in February.

Next Question

How much of the following fish product(s) did your household purchase from a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) in February and what was the total expenditure?

	Total Pounds Purchased (Please enter 0.1-99.9)	OR	Total Count Purchased (Please enter 1-999)	Total Expenditure (Please enter 0.01-999.99)
Chinook / King Salmon (Live/Fresh) (Headed & Gutted)	<input type="text" value="2"/>		<input type="text"/>	<input type="text" value="16.00"/>
Coho / Silver Salmon (Live/Fresh) (Filletts)	<input type="text" value="2"/>		<input type="text"/>	<input type="text" value="14.00"/>
Halibut (Frozen) (Filletts)	<input type="text" value="3"/>		<input type="text"/>	<input type="text" value="12.00"/>
Halibut (Frozen) (Strips & Nuggets)	<input type="text" value="3"/>		<input type="text"/>	<input type="text" value="9.50"/>

Please only think of the purchases made in February.

Next Question

How much of the following fish product(s) did your household purchase from a retail outlet (for example, a grocery store, a fish or meat market, a convenience store, a multipurpose store such as Costco or Wal-Mart, or a commissary) in February and what was the total expenditure?

	Total Cans & Pouches Purchased (Please enter 1-99)	Total Expenditure (Please enter 0.01-999.99)	Can or Pouch size (ounces /can or pouch) (Please enter 0.1-99.99)	Type of Fluid		
				Water	Oil	Other
Albacore Tuna (Prepared or Processed) (Canned)	<input type="text" value="1"/>	<input type="text" value="3.00"/>	<input type="text" value="6"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Albacore Tuna (Prepared or Processed) (Pouches)	<input type="text" value="1"/>	<input type="text" value="2.50"/>	<input type="text" value="4"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please only think of the purchases made in February.

Next Question

Thinking about this topic, do you have any comments you would like to share?

Any comments welcome!

Continue