

ESTIMATING THE ECONOMIC IMPACT OF THE STELLER SEA LION CONSERVATION AREA

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Basic Big Picture Problem that we're trying to address:

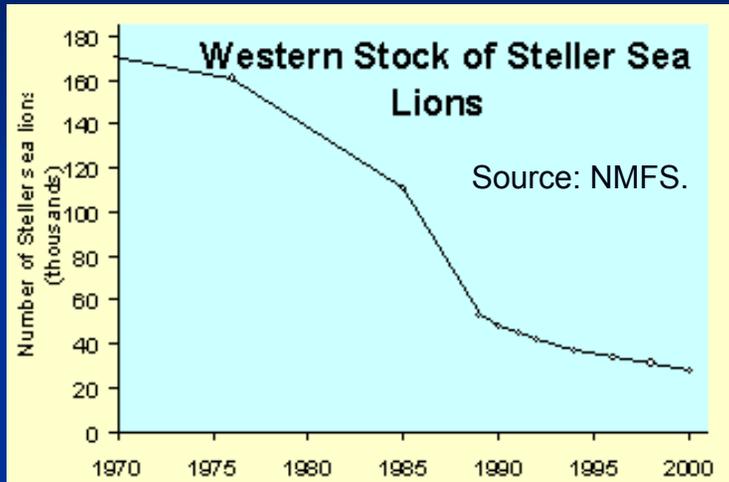
What's the economic impact of spatial
management and what steps can we
take to mitigate those costs?

Pollock

- Pollock make up approximately 30 percent of the fish and shellfish landed in the US
- About 75% of Alaska groundfish fishery

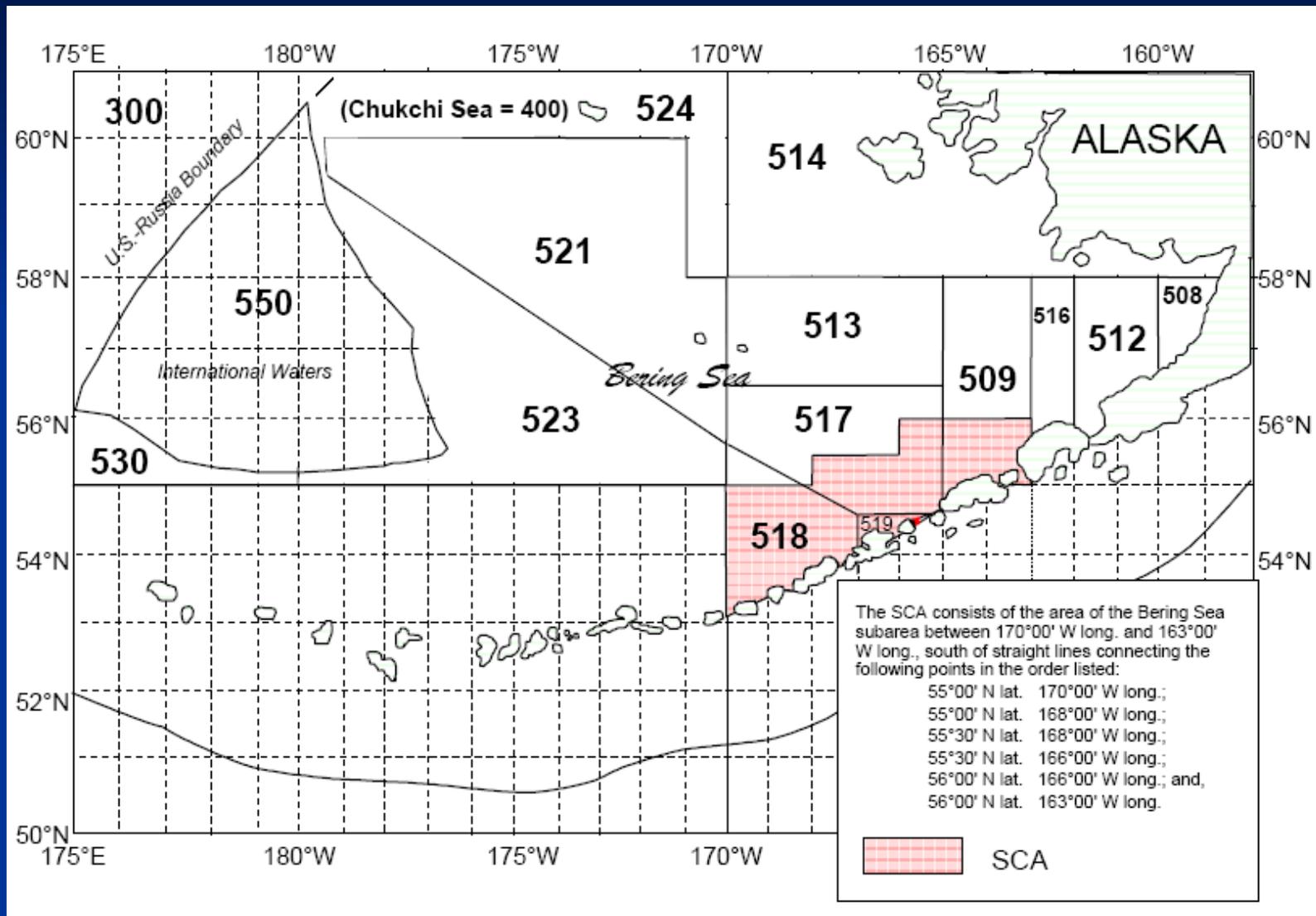


Steller Sea Lions in Decline



- Stellers were declared endangered in 1990

Steller Sea Lion Conservation Area (SCA)

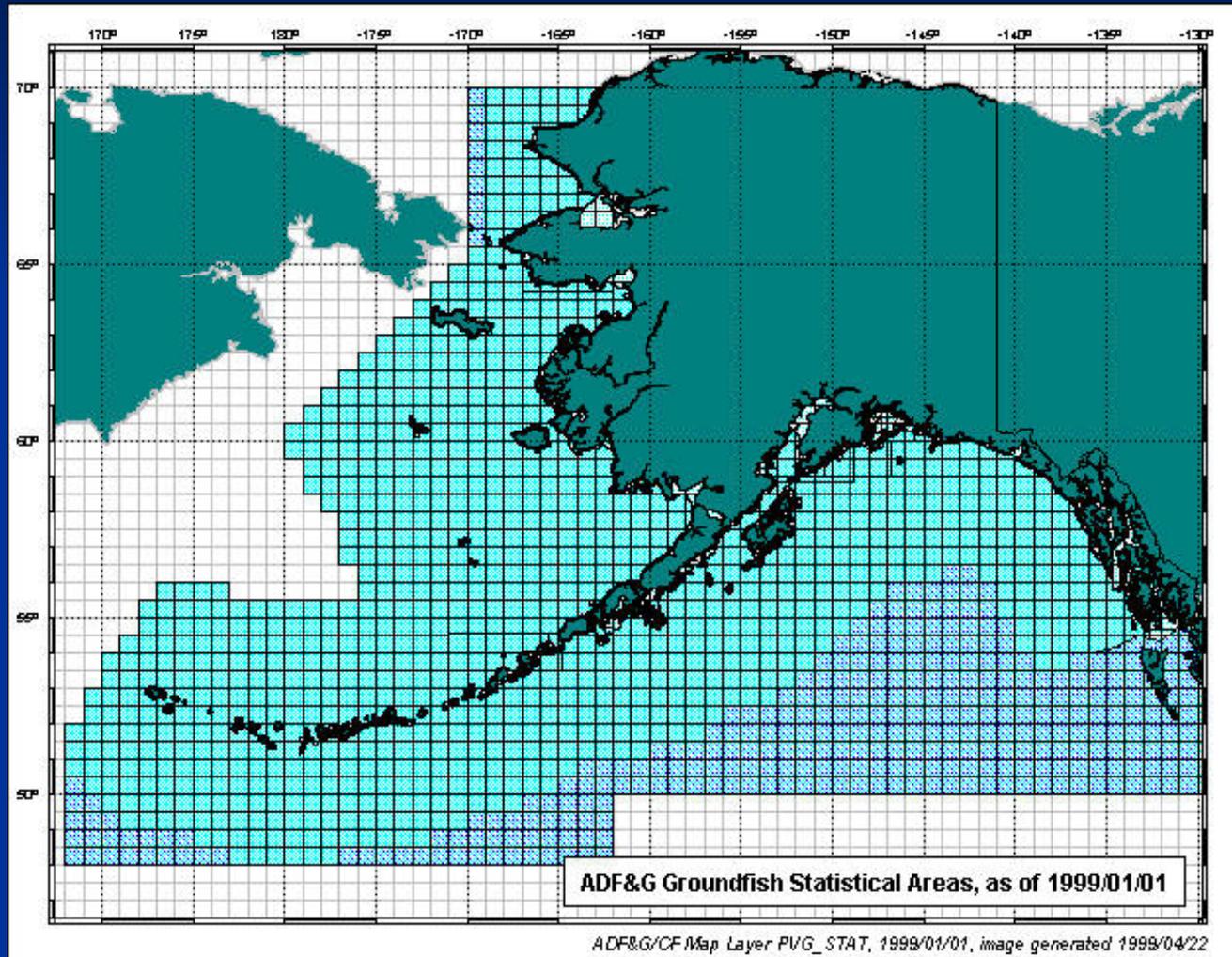


Summer Catcher boat trips in/out of SCA per year

SCA	1995	1996	1997	1998	1999	2000	2001	2002
Outside	1	3	0	60	253	654	30	0
Inside	583	543	539	539	324	86	761	847
% Inside	99.8	99.5	100.0	90.0	56.2	11.6	96.2	100.0

SCA seasonally closed during 1999 and 2000.

STAT6 Areas in the Bering Sea



Standard Discrete Choice Formulation

- Fishers ($i = 1 \dots n$) choose the zone ($j = 1 \dots n$) with the highest utility

$$U_{ij} = X_{ij}\beta + v_{ij}$$

- Usually a conditional or nested logit is employed. For example, for a binomial conditional logit model:

$$\Pr(Y = 1) = \frac{e^{\left(\frac{X_{i1}\beta}{\sigma_\varepsilon}\right)}}{e^{\left(\frac{X_{i1}\beta}{\sigma_\varepsilon}\right)} + e^{\left(\frac{X_{i2}\beta}{\sigma_\varepsilon}\right)}}$$

- Two-stage expected catch (or revenue) is typically employed

Expected Profit Model (EPM)

- Main idea: jointly endogenously estimate expected catch/profit
- Because of the fact that we actually observe prices and b/c of the separability of the discrete portion of likelihood, all parameters are potentially identifiable.

$$\ell_j = \underbrace{\frac{1}{\sigma_{v_j} \sqrt{2\pi}} \exp \left[-\frac{1}{2} \left(\frac{Y_{ij} - \alpha_j}{\sigma_{v_j}} \right)^2 \right]}_c \underbrace{\frac{e^{\left(\frac{P_j \alpha_j + X_j \beta}{\sigma_\varepsilon} \right)}}{\sum_k e^{\left(\frac{P_{ik} \alpha_k + X_{ik} \beta}{\sigma_\varepsilon} \right)}}}_d$$

$$Y_{ij} = \alpha_j + v_{ij}$$

EPM Assumptions

$$Y_{ij} = \alpha_j + v_{ij} \quad v_{ij} \sim \text{Normal} (0, \sigma_j)$$

$$E(\pi_{ij}) = P \alpha_j + X_{ij} \beta + \varepsilon_{ij}$$

$$\varepsilon_{ij} \sim \text{TYPE I EV} (0, \sigma_\varepsilon)$$

ε_{ij}, v_{ij} are independent

Different methods to evaluate closures

- Zonal discrete choice model
- Conditional logit based on expected catch for each zone
- Expected profit model with joint estimation and discrete data

Summary of Data

- Data for years 1995-2000 (summer season)
 - 1995-1998 data used to predict impact for 1999-2000 closures
 - 2247 trips
- Observer data on catch and location for all hauls in the Bering Sea (haul observations are used to find the centroid of hauls on a trip)
- Hauls are grouped into discrete half-degree zones
- Miles from port to catch sites
- Annual Prices

Model Predictions for 2000 SCA closure

Zone	1995-1998							2000d (post-closure)						
	% of Actual Trips	Logit estimate % trips	EPM estimate % trips	Y-AVG estimate % trips	Logit 9598 MSE	EPM 9598 MSE	YAVG 9598 MSE	% of Actual Trips	Logit estimate % trips	EPM estimate % trips	Y-AVG estimate % trips	Logit 2000d MSE	EPM 2000d MSE	YAVG 2000d MSE
1	0.53	0.52	0.15	7.96	0.000	0.2	55		0	0	0			
2	8.19	7.56	6.72	4.95	0.394	2.2	10		0	0	0			
3	0.67	0.60	0.26	3.26	0.005	0.2	7		0	0	0			
4	0.67	0.60	0.22	0.83	0.005	0.2	0	23.5	28.11	32.6	10.8	21	82	163
5	24.17	25.34	23.69	11.49	1.379	0.2	161		0	0	0			
6	0.27	0.27	0.05	17.13	0.000	0.0	284		0	0	0			
7	46.19	46.32	58.09	8.52	0.016	141.4	1419		0	0	0			
8	8.32	7.77	6.24	6.66	0.302	4.3	3		0	0	0			
9	1.56	1.44	0.78	1.97	0.014	0.6	0		0	0	0			
10	0.40	0.36	0.11	0.64	0.001	0.1	0	51.0	17.04	16.2	8.3	1152	1212	1822
11	3.29	3.51	1.56	7.31	0.046	3.0	16		0	0	0			
12	0.85	0.92	0.18	7.55	0.006	0.4	45		0	0	0			
13	2.40	2.45	1.27	8.74	0.002	1.3	40		0	0	0			
14	0.58	0.56	0.15	4.39	0.000	0.2	14		0	0	0			
15	0.40	0.35	0.09	3.80	0.003	0.1	12	0.5	16.39	13.9	49.5	253	180	2399
16	0.53	0.49	0.17	0.75	0.002	0.1	0	19.9	22.88	24.8	9.8	9	25	
17	0.62	0.60	0.21	2.38	0.000	0.2	3		0.0	0	0			
18	0.36	0.33	0.08	1.67	0.001	0.1	2	5.1	15.59	12.5	21.7	109	55	272
Total	100	100	100	100	2.2	154.8	2072	100	100	100	100	1544	1553	4656

Percentage of trips in the included zones

	Year				
	95-98	1999	2000c	2000d	2001-02
trips in included zones	2247	538	133	413	1617
total trips	2268	577	182	558	1638
% of trips included	99%	93%	73%	74%	99%

SCA seasonally closed during 1999 and 2000.

$$E \left(\text{MAX} \left(U_{ij}, j=1:m1 \right) \right) - E \left(\text{Max} \left(U_{ij}, j=1:M \right) \right) = W$$

EPM Welfare Calculations

- The big advantage of the EPM is that we can directly calculate changes in welfare from area closures

$$E \left(\text{MAX} \left(U_{ij}, j=1:m1 \right) \right) - E \left(\text{Max} \left(U_{ij}, j=1:M \right) \right) = W$$

$$E \left(\text{Max} \left(U_{ij}, j=1:M \right) \right) = \sigma_{\varepsilon} \ln \left(\sum_{j=1}^{j=M} \exp^{V_{ij}/\sigma_{\varepsilon}} \right) - \sigma_{\varepsilon} \times 0.57721$$

EPM Welfare Results

(2000 Summer Season cost per trip)

Expected profit or net revenue (per trip)	\$/Trip
Before SCA closure	56,170
With SCA closure	48,947
Net loss from closure	7,223

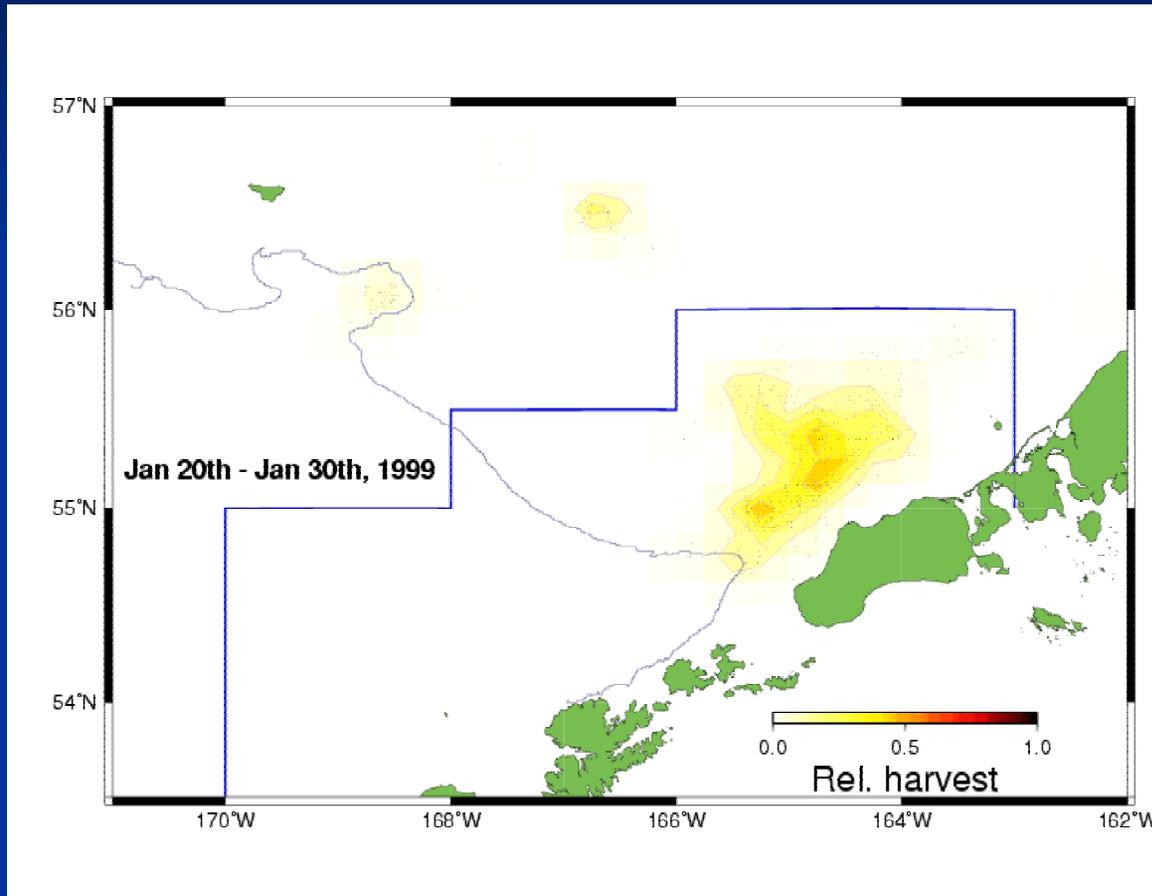
Estimation Issues

- Assumption of no correlation among errors is questionable; will test in Monte Carlo experiments
- Issues in scaling – proper scaling required to make the model work
- Boat characteristics not significant in current formulation
- Parameterization of our alphas would allow evaluation of complex area closures

Welfare questions

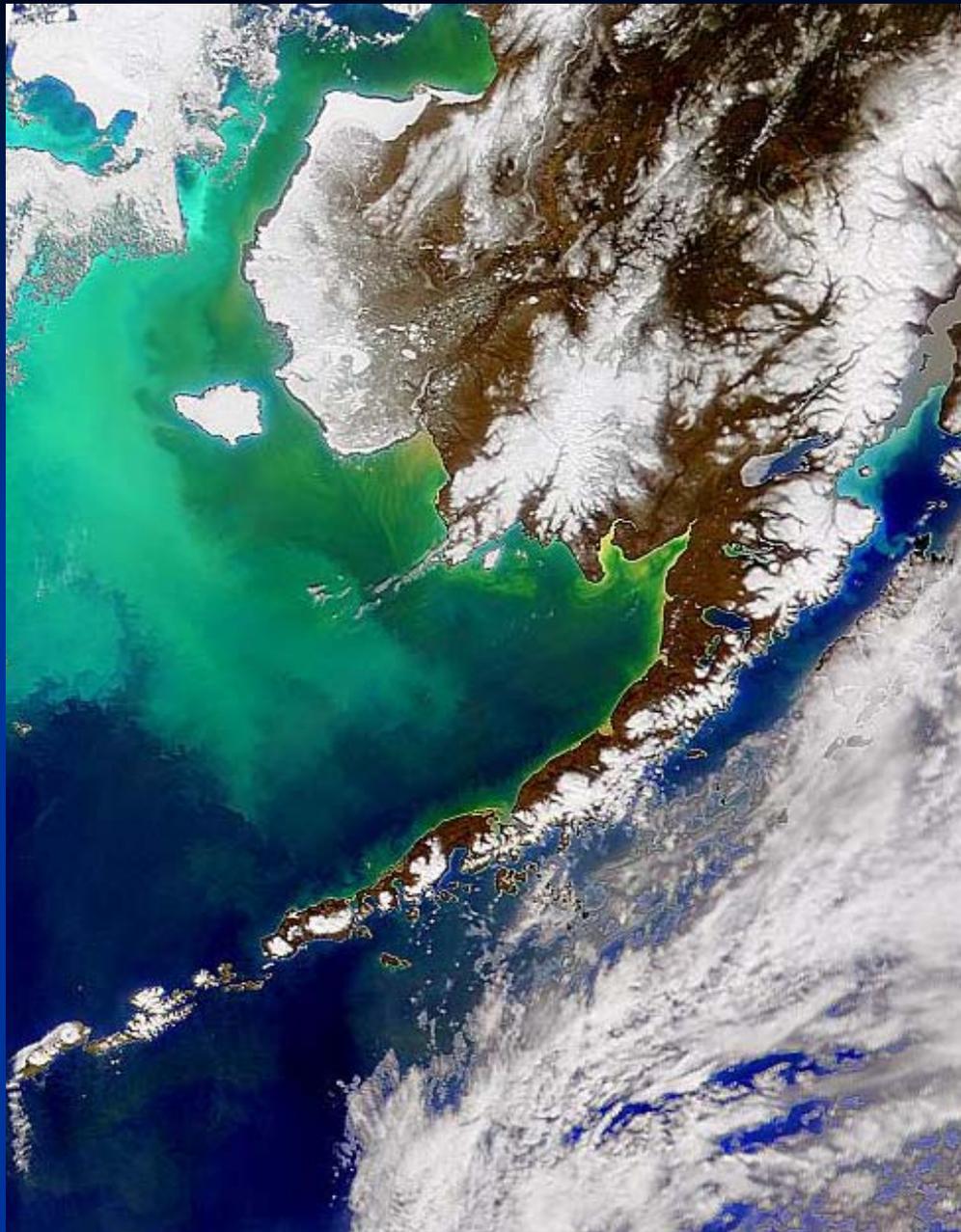
- This is a seasonal model of the summer season, but really we need to understand the winter season, both from an economic and a biological point of view
- How important is it to include costs?
 - While model suggests travel costs are small relative to net revenues, they may represent a larger portion of the welfare lost

1999 Winter Season



Beyond pollock

- Different issues exist when we are attempting to look at the choice of what fishery to fish, and the fish/no-fish decision
- The nature of motion
 - How migratory is the species?
 - What is the value of information?



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